

**NZSA Northland Presents**

**NORTHWRITE**

2024

CONNECTING YOUR WRITING  
WITH READERS



## NORTHWRITE 2024: CONNECTING YOUR WRITING WITH READERS

KERIKERI, SATURDAY 19 OCTOBER 2024

**Time:** 8:30am – 3:45pm

**Venue:** Cornerstone, 144 Kerikeri Rd, Kerikeri (entrance off Fairy Pools Lane)

8.30-9.00	Registrations open
9.00-9.10	NorthWrite event begins. Introduction, karakia, housekeeping.
9.10-10.15	<b>Session 1</b> <b>Research for Writers</b> Zana Bell
10.15-10.45	Morning tea Getting together, networking, and chatting Book sales table Raffle ticket buying
10.45-11.50	<b>Session 2</b> <b>How to Edit Your Own Work More Effectively</b> Lesley Marshall With an introduction to structure from Sherryl Clark
11.50-1.00	Lunch BYO (or buy nearby) Getting together, meeting other writers etc. Book sales table
1.00-3.30	<b>Session 3</b> <b>Book Publishing, PR &amp; Marketing in NZ and Overseas</b> Sophia Egan-Reid from Mary Egan Publishing Elizabeth Heritage via Zoom
2.45-3.30	<b>Panel discussion</b> with Patricia Fenton, Sherryl Clark and Donna Blaber, sharing their experiences, followed by moderated Q&A session
3.30-3.45	NorthWrite event concludes Final book sales Drawing of the raffle

If you have any questions, please email [northlandauthors@gmail.com](mailto:northlandauthors@gmail.com).

### Workshop Prices

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|---|-------|
| • Full Day – NZSA Member                                    | 60.00 |
| • Full Day – Non-member                                     | 75.00 |
| • Single morning session Research – Member                  | 20.00 |
| • Single morning session Research – Non-member              | 25.00 |
| • Single morning session Editing – Member                   | 20.00 |
| • Single morning session Editing – Non-member               | 25.00 |
| • Afternoon session Publishing, PR & Marketing – Member     | 30.00 |
| • Afternoon session Publishing, PR & Marketing – Non-member | 35.00 |

All fees include GST.

## Workshop Descriptions

### **Research for Writers**

**Zana Bell** <https://www.zanabell.com/>

Research is the writer's best adventure – but it has its fishhooks! This session covers the pleasures and pitfalls, as well as the highways and byways, of research for both fiction and nonfiction. Lots of handy tips on keeping notes, recording sources and discovering unexpected locations where elusive facts may lurk.

### **How To Edit Your Own Work More Effectively**

**Lesley Marshall** <https://www.elseware.co.nz/NZAMA/Members/LesleyM.html>

Lesley has been a freelance editor for over 40 years, and has worked on a wide range of manuscripts. She will talk about the common issues she sees, and offer tips and tricks so you can work on editing your own writing. She will also talk about dictionaries, anachronisms, and changes in style.

Sherryl Clark will provide a brief introduction to using structure as a method for redrafting your novels and stories. <https://sherrylclarkcrimewriter.com/> & <https://www.sherrylclark.com/>

### **Book Publishing, PR & Marketing in NZ and Overseas**

#### **Publishing Your New Zealand Book**

**Sophia Egan-Reid**, from Mary Egan Publishing, will talk about aspects of publishing your book, including "Is your book really ready?", book production (copy-editing, design, proofreading, indexing, final reads), printing (both in NZ and China), distribution/publicity in NZ, and both traditional publishing and self-publishing. <https://www.maryegan.co.nz/>

**Elizabeth Heritage via Zoom** <https://elizabethheritage.nz/>

A practical introduction to pitching yourself and your pukapuka to journalists (a lot less scary than it sounds). Elizabeth has more than a decade of experience helping self-published authors get publicity in mainstream NZ media. One of the many hats she wears is Publicity Tutor on the Whitireia Publishing course.

### **Panel session with three authors to share marketing knowledge and experiences, plus a Q&A**

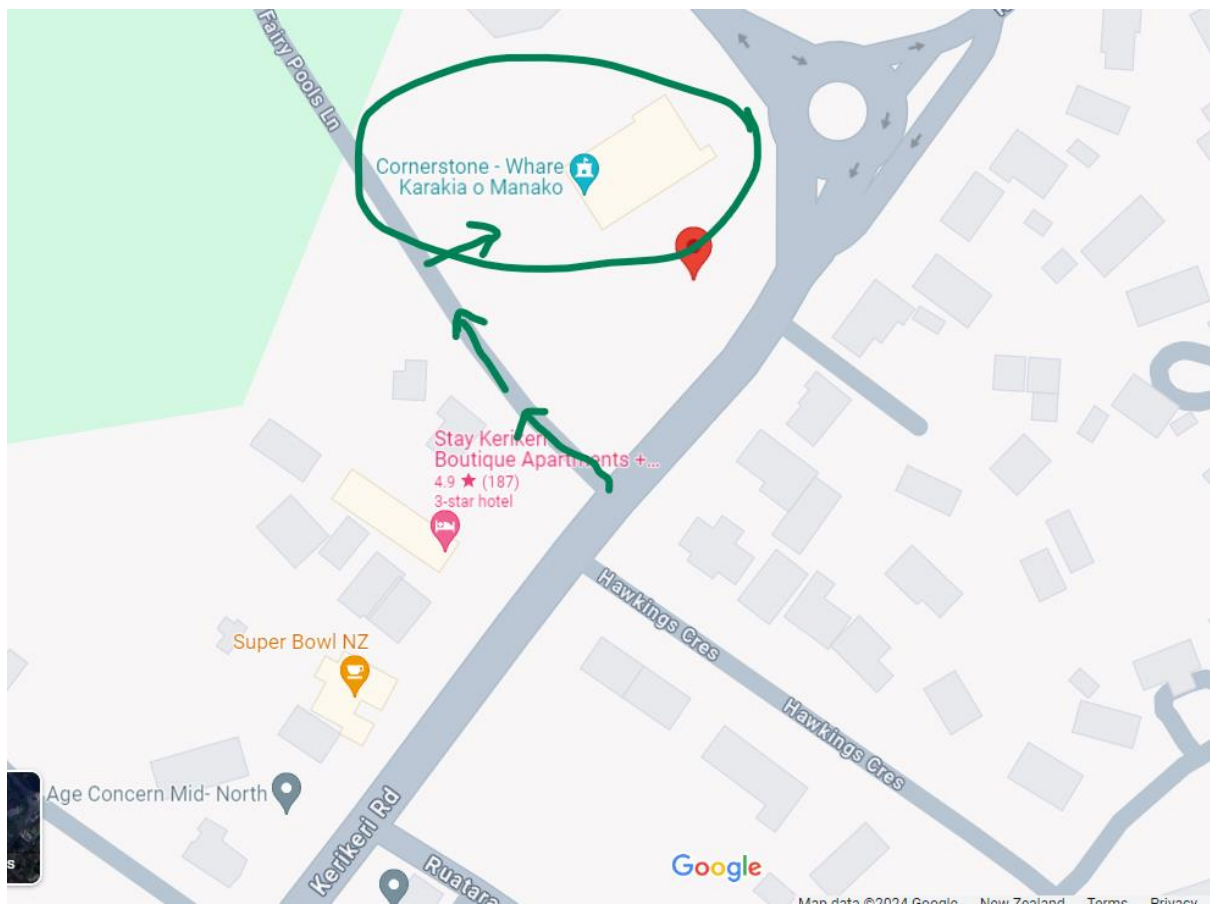
Patricia Fenton, author of *War Bride*, published by Heritage Press, and *Beyond the Rimu Grove*. <https://lit-links.nz/>

Sherryl Clark, author of crime fiction (published in the UK and Australia) and more than 70 children's books, several of which she has republished herself.

<https://sherrylclarkcrimewriter.com/> & <https://www.sherrylclark.com/>

Donna Blaber, author of the Just series of MG novels and Kiwi Critters series, as well as a number of travel books and guides. <https://www.donnablaber.com/>

Venue: Cornerstone Whare Karakia o Manako, 144 Kerikeri Rd, Kerikeri (entrance is off Fairy Pools Lane).



## **Event Information & Links**

### **Places to purchase lunch in Kerikeri:**

- Sharp Café – 88 Kerikeri Road
- Village Café – 85 Kerikeri Road
- Café Jerusalem – 83 Kerikeri Road
- Café Zest and the Waffle Room – 73 Kerikeri Road
- Barrow Boys Coffee Company – 94 Kerikeri Road
- Tang Café – 99 Kerikeri Road
- My Goodness Eatery – 9 Cobham Road
- Honey House Café – 246 Kerikeri Road
- The Acai Shack – 132 Kerikeri Road
- Pita Pit Kerikeri – 1/41 Kerikeri Road
- Istanbul Kebab Kerikeri – 68A Kerikeri Road

### **Places to stay in Kerikeri:**

- Woodlands Motel and Conference Venue – 126 Kerikeri Road  
<http://www.woodlandskerikeri.co.nz/>
- Stay Kerikeri Boutique Apartments and Studios – 136 Kerikeri Road  
<http://staykerikeri.co.nz/>
- Stone Store Lodge Accommodation – 201 Kerikeri Road  
<http://www.stonestorelodge.co.nz/>
- Kauri Park Motel – Kerikeri Road <http://www.kauripark.co.nz/>
- Kerikeri Court Motel – 93 Kerikeri Road <http://www.kerikericourtmetel.co.nz>
- Kerigold Chalets – 326 Kerikeri Road <http://www.kerigoldchalets.co.nz/>
- Kerikeri Park Lodge – 494B Kerikeri Road <http://www.kerikeriparklodge.com/>
- Avalon Resort – 340 Kerikeri Road <https://www.hotelscheck-in.com/avalonresortnewzealand/en/>