



SATURDAY 9 MAY – 9:00am–5:00pm

Apprentice Restaurant, 51 Raumanga Road, Whangārei

PROGRAMME

8:45-9:00am – Arrival and registration

9:00-9:10am – Welcome, karakia, housekeeping

9:10-10:40am – Wendy Vella/Cheryl Phipps – Go Independent or Go Home!

Wendy and Cheryl will talk us through the processes of successful independent publishing, different elements of print vs eBooks and audio, publishing options.

10:40-11:10am – Morning tea and bookshop and raffle

11:10-12:40pm – Deborah Hinde – How to Be Successful in Children's Publishing

Book design must-haves and must-avoids, picture books, using an illustrator. Plus setting up your own micro publishing company, including printing overseas vs NZ

12:40-1:40pm – Lunch, bookshop and raffle

1:40-3:00pm – Marketing and Distribution: Are They Insurmountable Barriers?

Wendy Vella/Cheryl Phipps, Deborah Hinde talk about what has worked, what hasn't, how to deal with changing technologies and markets, with best marketing tips and advice.

3:00-3:30pm – Afternoon tea break/bookstall/raffle drawn

3:30-5:00 – Panel Session: What I Have Learned (Often the Hard Way)

Local Indie and/or traditionally published authors share their experiences and knowledge.

During each break, we encourage you all to chat and network. Each session will have time for questions, but please keep them focused and brief.